

Corey D Fischer

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Objective

A seasoned Senior Product Designer, and combat veteran, with over 10 years of experience in management and leadership roles, seeking a position to leverage experience, creativity, and technical skills to lead cross-functional teams and drive projects from concept to launch. Aiming to create intuitive, user-centered, and aesthetically pleasing products that effectively meet the needs and expectations of customers. Passionate about design and continuously improving design processes to deliver innovative and successful products.

Key Qualifications

- Extensive experience in management, product design, AI/ML, Automation, QA, development, product innovation, and strategic problem-solving. Expertise in user-centered design, visual design, interaction design, prototyping, and Agile methodologies.
- Strong research and analysis skills, problem-solving abilities, and team collaboration.
- Excellent presentation and communication skills, adaptability, and in-depth understanding of accessibility and inclusivity.
- Advanced technical proficiency in tools such as Sketch, Figma, Asana, InVision, Jira, Trello, Miro, and Adobe Creative Suite.

Work Experience

Freelance Product Manager
CF Designs

Jan 2023 - Current

- Worked with clients to gather and define requirements, establish scopes and managed project milestones.
- Mapped out user-flows, personas, market analysis, user stories, wireframes, worked with outside developers to create an end-to-end framework to bring the products from conception to launch.
- Developed and executed clear product strategy and vision to align with clients needs and business goals.
- Coordinated, created and scheduled content, designs and updates to clients products.

Senior Product Designer
Verisk Analytics, Lehi, UT

Jun 2019 - Jan 2023

- Managed the creation, design, and development of large B2B and B2C products, accounting for 65% of the company's annual revenue of \$2.8B.
- Designed user interfaces for an end-to-end claims solution for major insurance and healthcare clients.
- Created interactive prototypes and ran senior executive meetings, managing all design projects within the product department.
- Ran senior executive meetings, and managed all design projects within product department.

Product Innovation Manager
Verisk Analytics, Lehi, UT

Jan 2021 - Jan 2023

- Oversaw the ideation, design, development, and production of new products and processes for Verisk, as well as improving upon existing products and processes.
- Designed and developed the "Product Innovation Engine" - an automated program for new idea submissions, review, and development.
- Managed 10+ Innovation Sponsors, representing each major division within Verisk.

Product Designer

Xactware, Lehi, UT

Nov 2018 - Jun 2019

- Led the overall design vision and product direction while offering guidance to junior designers.
- Designed new features and played a crucial role in re-branding the company's largest legacy product.
- Helped create and implement the company's design guidelines.

Explosives and Weapon Systems

United States Air Force

2010 - 2017

Education

Human-centered Design & User Experience

Devmountain

Nov 2017

Masters of Science - Criminal Psychology

Florida State University

Aug 2008

Bachelors of Science - Marine Biology

Texas A&M University

May 2005

Training & Certificates

- Six Sigma - Yellow & Green Belt
- Automation and Machine Learning
- Design Thinking - Advanced Problem Solving
- Prototyping and User Testing
- Visual design systems and branding